UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of **October 2026**

Commission File No. **001-42797**

BULLISH

Unit B1, The Grove Too
Esterley Tibbetts Highway,
Grand Cayman, Cayman Islands
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

INFORMATION CONTAINED IN THIS REPORT ON FORM 6-K

Furnished as Exhibit 99.1 to this Report on Form 6-K is a press release of Bullish dated October 28, 2026 titled "Bullish to announce third quarter 2026 financial results".

INDEX TO EXHIBITS

Exhibit No.	Description
99.1	Press release of Bullish dated October 28, 2026

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BULLISH

Date: October 28, 2026

By: /s/ JOSE A. TORRES
Jose A. Torres
Chief Accounting Officer

Exhibit 99.1

Bullish to announce third quarter 2026 financial results

Cayman Islands, October 28, 2026 – Bullish (NYSE: BLSH), an institutionally focused global digital asset platform that provides market infrastructure and information services, announced today that it will release its financial results for the third quarter 2026 on **Wednesday, November 18, 2026**, and will host an earnings conference call at 8:30 a.m. Eastern Time the same day.

A live webcast of the conference call will be available on the Bullish Investor Relations website at **investors.bullish.com**. A replay will be available on the website following the earnings call.

The company has also calculated its fully diluted outstanding shares at 155,886,062 based on a Q3 average price of $29.09[1], and fully diluted outstanding share of 156,378,570 based on the 9/30/2026 close price of $34.89.

About Bullish

Bullish (NYSE: BLSH) is an institutionally focused global digital asset platform that provides regulated market infrastructure and information services. This includes Bullish Exchange – an institutionally focused digital assets spot and derivatives exchange, integrating a high-performance central limit order book matching engine with automated market making to provide deep and predictable liquidity. Bullish Europe is regulated under MiCAR as a crypto asset service provider offering spot trading and custody services for digital assets.

Bullish is the parent company of CoinDesk, a leading provider of digital asset media and information services. CoinDesk's offerings include: CoinDesk Indices – a collection of tradable proprietary and single-asset benchmarks and indices that track the performance of digital assets for global institutions in the digital assets and traditional finance industries; CoinDesk Data – a broad suite of digital asset market data and analytics, providing real-time insights into prices, trends and market dynamics; and CoinDesk Insights – a digital asset media and events provider and operator of coindesk.com, a digital media platform that covers news and insights about digital assets, the underlying markets, policy and blockchain technology.

For more information, please visit bullish.com and follow LinkedIn and X.

Use of Websites to Distribute Material Company Information

We use the Bullish Investor Relations website (investors.bullish.com) and our X account (x.com/bullish) to publicize information relevant to investors, including information that may be deemed material, in addition to filings we make with the U.S. Securities and Exchange Commission (SEC) and press releases. We encourage investors to regularly review the information posted on our website and X account in addition to our SEC filings and press releases to be informed of the latest developments.

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[1] Q3 average price of $29.09 calculated as the average BLSH close price of all trading days in 3Q2026

Contacts

Media: media@bullish.com

Investor Relations: investors@bullish.com

Source: Bullish